

Updated Provisional List of Direct Selling Entities as on 20.08.2019

Nodal Officers Appointed by States / UTs Under

Direct Selling Guidelines (State_Nodal_Officers_DS_Guidelines.pdf)

#	COMPANY NAME	DATE OF RECEIPT IN DOCA	CIN NO.	STATE/UT WHERE DSE HAS BEEN REGISTERED	STATE/UT WHERE DSE HAS ITS HEAD OFFICE	REMARKS	ACTION
1	Enagic India Kangen Water Pvt. Ltd.	2016-10-04	U41000TN2015PTC100366	TamilNadu	Karnataka	The details of cases / litigations arising out of the violation of new/ current regulatory guidelines as well as cases/ litigations prior to issuance of the guidelines against the DSEs are called for from the DSEs concerned.	View Details (data-details.php?cid=NTgxNzI0MTg0OA==)
2	Smartway India Enterprises LLP	2016-11-07	AAC-7557	New Delhi	New Delhi		View Details (data-details.php?cid=NTkyNjEzMDc5NQ==)
3	Mi Lifestyle Marketing Private Limited	2016-11-23	U74900TN2013PTC092509	Tamilnadu	Tamilnadu		View Details (data-details.php?cid=MzIxNjQ4OTU0)
4	SAFE AND SECURE ONLINE MARKETING PVT. LTD.	2016-11-25	U52390DL2001PTC109313	New Delhi	New Delhi		View Details (data-details.php?cid=ODU2NTMzNDky)
5	Gananapati sales (opc) pvt. Ltd.	2016-11-27	U51101CT2015OPC001737	Chhattisgarh	Chhattisgarh		View Details (data-details.php?cid=ODQ1NTM2NTU1)
6	ARL Retail Private Limited	2016-11-28	U52390DL2011PTC227648	New Delhi	New Delhi		View Details (data-details.php?cid=NTg0NDE5NDkx)
7	Rich vision Inida E-commerce Multiservices Pvt. Ltd.	2016-11-28	U74120PN2015PTC154975	Maharashtra	Maharashtra		View Details (data-details.php?cid=NzcyMjQwNzEw)
8	Oriens Global Marketing Private Limited	2016-11-29	U51909TN2010PTC074263	Tamilnadu	Tamilnadu		View Details (data-details.php?cid=NzgxMDE1NTc5)
9	International Marketing Corporation Private Limited	2016-11-30	U15490PB2013PTC038243	Punjab	Punjab		View Details (data-details.php?cid=NTY2OTMzMzU=)
10	Unibiz Multi Trade Pvt Ltd	2016-11-30	U51100DD2012PTC004708	DAMAN AND DIU	DAMAN AND DIU		View Details (data-details.php?cid=ODc5MjE3NzM5)
11	Gyankul Network Private Limited	2016-11-30	U93000HR2013PTC049726	Haryana	Haryana		View Details (data-details.php?cid=NDI4OTQzNjgy)
12	Netsurf Communications Pvt. Ltd.	2016-12-01	U72900PN2000PTC142615	DAMAN & DIU	DAMAN & DIU		View Details (data-details.php?cid=NTlyNTMyNjgz)
13	Sarso Biznet International Private Limited	2016-12-02	U51909PB2011PTC034983	Punjab	Punjab		View Details (data-details.php?cid=ODc2NzY5NDM=)
14	Fashion Suitings Pvt Ltd	2016-12-02	U18108RJ1988PTC004383	Rajasthan	Rajasthan		View Details (data-details.php?cid=NTc2NDI1OTcz)
15	I MWAY Direct Marketing Pvt Ltd	2016-12-02	U74999MH2015PTC267793	Maharashtra	Maharashtra		View Details (data-details.php?cid=MTM5MjY3NTI2)

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16	Tranzindia corporate network pvt. ltd	2016-12-05	U74900TZ2011PTC017358	Tamil Nadu	Tamil Nadu		View Details (data-details.php?cid=NDQ3NjU2MDk=)
17	Cmax Global Marketing Pvt. Ltd	2016-12-05	U74140DL2015PTC286415	Delhi	Delhi		View Details (data-details.php?cid=Mzc1NjQ0OTI5)
18	Click N Pick Websale Pvt. Ltd.	2016-12-05	U52190RJ2012PTC041124	Rajasthan	Delhi		View Details (data-details.php?cid=NDA1MTExNDU4Ng==)
19	NVN Empire Educare Pvt. Ltd.	2016-12-07	U72900GJ2015PTC085547	Gujarat	Gujarat		View Details (data-details.php?cid=ODgzNjI2MzI2MQ==)
20	Unicity Health Pvt Ltd	2016-12-07	U85110KA2010PTC085191	Karnataka	Karnataka		View Details (data-details.php?cid=OTY4MDIxNzI5)
21	AAROGYAM HERBS PVT LTD.	2016-12-07	U474999DL2016PTC30357	New Delhi	New Delhi		View Details (data-details.php?cid=NzA1NjQ1NTUy)
22	AWE-INSPIRING PRODUCTS AND SERVICES PRIVATE LIMITED	2016-12-07	U74999DL2016PTC299137	New Delhi	New Delhi		View Details (data-details.php?cid=MjJwNzQ2NDc3)
23	Pentaworld India Marketing Pvt. Ltd.	2016-12-07	U52100GJ2011PTC066406	GUJARAT	GUJARAT		View Details (data-details.php?cid=MjYzMDMxNTg5MA==)
24	Sunrider India Pvt Ltd	2016-12-07	U5109HR2004PTC035289	Haryana	Haryana		View Details (data-details.php?cid=OTQ2Njg3NzE4)
25	Wellsience Health Pvt Ltd	2016-12-07	U85190DL2009PTC187283	New Delhi	Haryana		View Details (data-details.php?cid=MjI1OTkyODI1)
26	Kanwhizz Industries Limited	2016-12-07	U74120UP2016PLC077007	Uttar Pradesh	Uttar Pradesh		View Details (data-details.php?cid=NDU4MzkzNTQz)
27	PAMOSA TRADE INDIA PVT. LTD	2016-12-07	U51909PN2012PTC145714	Maharashtra	Maharashtra		View Details (data-details.php?cid=NTA4NTk1ODY5)
28	Blulife Marketing Private Limited	2016-12-07	U52100KA2016PTC085595	Karnataka	Karnataka		View Details (data-details.php?cid=MjI3NzEwNzM4NQ==)
29	Amulya Herbs Pvt. Ltd.	2016-12-07	U85100CH2014PTC035046	Chandigarh	Haryana		View Details (data-details.php?cid=ODEzNzExMDY5Mw==)
30	SHASTA ENTERPRISES PRIVATE LIMITED	2016-12-07	U52190RJ2014PTC044960	Rajasthan	Rajasthan		View Details (data-details.php?cid=MzU4NjExMTg0MQ==)
31	Indosys Life Science Private Limited	2016-12-07	U24233KA2011PTC057538	Karnataka	Karnataka		View Details (data-details.php?cid=MjJwMTEwMjY5NQ==)
32	Add-Shop Promotions Private Limited	2016-12-07	U51109GJ2013PTC076482	Gujarat	Gujarat		View Details (data-details.php?cid=NDUxNjExNTQ4NA==)

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33	Daily Need Marketing And Retail Private Limited	2016-12-07	U52590HR2015PTC056073	Haryana	Haryana		View Details (data-details.php?cid=Njl0NDExNjc0NQ==)
34	Balaji Tradevision Pvt Ltd	2016-12-07	U52190RJ2011PTC036648	Rajasthan	Rajasthan		View Details (data-details.php?cid=OTU50DExNzUwOA==)
35	ASCLEPIUS WELLNESS PVT LTD	2016-12-07	U51909DL2014PTC272296	New Delhi	New Delhi		View Details (data-details.php?cid=ODk2MjJExOTkyNw==)
36	Pro Young International Pvt. Ltd.	2016-12-07	U52100TG2007PTC054540	Andhra Pradesh	Telangana		View Details (data-details.php?cid=MjM3NDEyNDYwMQ==)
37	Noni Biotech Pvt. Ltd.	2016-12-07	U72900TN2001PTC047205	Tamilnadu	Tamilnadu		View Details (data-details.php?cid=NDgwNDE5NDM0Nw==)
38	DSR Electronics And Financial Services Private Limited	2016-12-07	U51900MH2006PTC161224	Maharashtra	Maharashtra		View Details (data-details.php?cid=OTY4NjIwNjYzMg==)
39	Yuvanrich Sales and Services Private Limited	2016-12-07	U74999MH2016PTC282156	Maharashtra	Maharashtra		View Details (data-details.php?cid=MjM3OTIzNjkxNQ==)
40	RLC Multitrade Private Limited	2016-12-08	U51909DL2015PTC288265	Delhi	Delhi		View Details (data-details.php?cid=MzUxMzkzNTI=)
41	Sami Direct Marketing Private Ltd.	2016-12-08	U52399KA2010PTC054072	Karnataka	Karnataka		View Details (data-details.php?cid=NzQxMjM1Njk4)
42	G19 Marketing Pvt Ltd	2016-12-08	U74999DL2016PTC290770	Delhi	Haryana		View Details (data-details.php?cid=Nzg1NDM3MjQ5)
43	Life is Good	2016-12-08	na	Punjab	Punjab		View Details (data-details.php?cid=NTY4MzM4OTAy)
44	Masterminds worldtrade business solution limited	2016-12-08	U51909DL2016PLC289194	Delhi	New Delhi		View Details (data-details.php?cid=NTI0MDM5Mzgx)
45	Sanelaa greens private limited	2016-12-08	U52100MH2016PTC271737	Maharashtra	Maharashtra		View Details (data-details.php?cid=NTk1MjQ5Nzcx)
46	Rising Rainbow Multitrade Pvt. Ltd.	2016-12-08	U52590MH2016PTC283922	MAHARASHTRA	MAHARASHTRA		View Details (data-details.php?cid=MjIzODMyMTcwNA==)
47	Biosash Business Pvt. Ltd.	2016-12-08	U74140HR2015PTC057274	Haryana	Haryana		View Details (data-details.php?cid=NDY2ODc3NTY0)
48	INDUS HEALTH PLUS PVT LTD	2016-12-08	U85200MH1995PTC091382	Maharashtra	Maharashtra		View Details (data-details.php?cid=MTg5MDkxOTgw)
49	Hi-Scan Marketing And Consultancy Private Limited	2016-12-08	U51909GJ2014PTC078311	Gujarat	Gujarat		View Details (data-details.php?cid=MzEwMjIxMTE0OA==)

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50	M/s Vestige Marketing Pvt ltd	2016-12-09	U51909DL2004PTC126738	New Delhi	New Delhi		View Details (data-details.php?cid=NDg4NDE0MjA2)
51	DXN Marketing India Private Limited	2016-12-09	U15490TN2014PTC095516	Tamilnadu	Tamilnadu		View Details (data-details.php?cid=OTY1NzE2NjE0)
52	Wellness Family Pvt. Ltd.	2016-12-09	U52399KA2014PTC074716	Karnataka	Karnataka		View Details (data-details.php?cid=Njk3Mjl3NDQ0Ng==)
53	K-Link Healthcare (India) Private Limited	2016-12-09	U85199TN2001PTC048131	Tamilnadu	Tamilnadu	There is a Case C.C. No. 100 of 2017 in the court of Chief Judicial Magistrate, Khozhikode, Kerala, arising from FIR No. 24/CR/EOWIII/KKD/13 CBCID-EOW III, Khozhikode (Crime No. 15/13, Kasaba Police Station,Khozhikode). High Court of Kerala at Ernakulam stayed all further proceedings before the Chief Judicial Magistrate, Khozhikode (Kerala) vide its order dated 25.07.2017 in CrI.M.A. No. 8207/2017 in CrI.M.C. 5080/2017 in the matter of K-Link Healthcare (India) Private Limited Vs. State of Kerala & Ors..	View Details (data-details.php?cid=ODUwODIwNjY1)
54	JMVD MultiTrade Pvt Ltd	2016-12-09	U74120UP2012PTC050064	Uttar Pradesh	Uttar Pradesh	The details of cases / litigations arising out of the violation of new/ current regulatory guidelines as well as cases/ litigations prior to issuance of the guidelines against the DSEs are called for from the DSEs concerned.	View Details (data-details.php?cid=OTY3NjI4Nzk3Nw==)
55	Planet Dewsoft Pvt. Ltd.	2016-12-09	U74900DL2015PTC281341	New Delhi	New Delhi		View Details (data-details.php?cid=NTgxMzMzMzMDMxOA==)
56	Sahaj Lifecare Products Pvt. Ltd.	2016-12-09	U51900Gj2014PTC080113	GUJARAT	GUJARAT		View Details (data-details.php?cid=MzMwNDgyMzly)
57	Moringo Organics Pvt Ltd	2016-12-09	U51109KA2012PTC063338	Karnataka	Karnataka	An FIR was registered against this DSE vide crime No. 267 of 2018 by Bangalore Police under section 420 of IPC read with this section 4 & 5 of the Prize chits and Money Circulation(Banning) Act, 1978. However, the Hon'ble High Court of Karnataka vide order dated 04.09.2018 stayed all further proceedings in the case as an interim relief.	View Details (data-details.php?cid=OTA2NDgzMTE1)

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375	Kasgrow India Tradecon Private Limited	2019-01-09	U51909CT2018PTC008680	CHHATTISGARH	CHHATTISGARH		View Details (data-details.php?cid=OTgxNjQ0MzUyNw==)
376	Visinet Marketing Private Limited	2019-01-09	U51909WB2018PTC228969	WEST BENGAL	WEST BENGAL		View Details (data-details.php?cid=MTYxMzQ1MDk0NA==)
377	Furtive Marketing Pvt.Ltd.	2019-01-31	U74999HP2017PTC006446	HIMANCHAL	HIMANCHAL		View Details (data-details.php?cid=Mzk2NTQ1NDcxNg==)
378	Vaignyanik Health Care Pvt.Ltd.	2019-02-03	U74999TG2018PTC124656	TELANGANA	TELANGANA		View Details (data-details.php?cid=Mzk0OTQ2MzE0MA==)
379	DNSP Healthy Products Private Limited	2019-02-06	U85100PN2017PTC72284	MAHARASHTRA	MAHARASHTRA		View Details (data-details.php?cid=OTA3ODQyNTM1NQ==)
380	Soprano Trading Pvt.Ltd.	2019-02-06	U74999HR2018PTC075957	HARYANA	HARYANA		View Details (data-details.php?cid=MzUxNjQ0NjI1Nw==)
381	Sunriva Herbal Sciences Pvt.Ltd.	2019-02-06	U74999UP2018PTC100042	UTTAR PRADESH	UTTAR PRADESH		View Details (data-details.php?cid=MzI1MjQ1NjI0Nw==)
382	Marklead Marketing Private Limited	2019-02-08	U52609KL2018PTC053571	KERALA	KERALA		View Details (data-details.php?cid=NjQxMzQxODg2MA==)
383	Lamina Research Center Pvt.Ltd.	2019-02-25	U73200DL2013PTC250163	WEST BENGAL	DELHI		View Details (data-details.php?cid=MzA3MDQ2NjQ0Mg==)
384	Brightfuture Lifecare Pvt.Ltd.	2019-02-26	U74900DL2016PTC290405	DELHI	DELHI		View Details (data-details.php?cid=MTEzMzQzNzgyOA==)
385	C to C Healthcare LLP	2019-03-01	AAJ-3389	UTTAR PRADESH	UTTAR PRADESH		View Details (data-details.php?cid=ODUwNTQzOTIxMw==)
386	Ayuva Lifesciences Private Limited	2019-03-05	U24303MP2018PTC045130	MADHYA PRADESH	MADHYA PRADESH		View Details (data-details.php?cid=NDg2MDQ1OTIyNQ==)
387	Zen Life Pharmacia Private Limited	2019-03-08	U52310HR2019PTC077895	HARYANA	HARYANA		View Details (data-details.php?cid=NjI4ODQ0ODI2NQ==)